

Sun	Mon	Tues	Weds	Thurs	Fri	Sat
26	27	28	29	30	31	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28 BLACK FRIDAY	29

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Sun	Mon	Tues	Weds	Thurs	Fri	Sat
30	1 CYBER MONDAY	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17 LAST SHIP DATE	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3

Day	Spend	Conversions	ROAS	Notes
2025-11-01	\$320.79	6		
2025-11-02				
2025-11-03				
2025-11-04				
2025-11-05				
2025-11-06				
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2025-12-28				
2025-12-29				
2025-12-30				
2025-12-31				
TOTAL	\$320.79			